

Guildford Borough Council

Corporate Plan 2021-2025

Joint Executive Advisory Board
Monday 15 March 2021

Background

- Councillor Workshop on corporate priorities (November 2019)
- Approval of draft priorities by the Executive (January 2020)
- Public consultation (including sample survey) (February/March 2020)
- Covid
- New corporate plan put on hold for 12 - 18 months
- Public consultation on future spending priorities (December/January 2021)
- Executive Liaison Group approve draft priorities (3 March 2021)
- Consultation with Joint EAB on draft priorities (15 March 2021)

Draft Priorities (January 2020)

Climate Change and Environment

- Working with residents and businesses towards becoming a carbon neutral borough
- Protecting our environment
- Making travel easier and more sustainable

Housing and Community

- Providing the housing that people need
- Caring for people who need our help
- Keeping the community active and well

Economy and Regeneration

- Encouraging sustainable, clean economic growth
- Supporting businesses to provide the jobs people need
- Regenerating Guildford town centre

Improved Council

- Using new ways of working to improve value for money and customer service
- Improving transparency, consultation and community engagement

Consultation (February/March 2020)

Corporate Priorities (February/March 2020)

- Protecting our environment (air quality, carbon emissions, reduced waste)
- Caring for people who need our help
- Making travel easier and more sustainable
- Residents having access to the homes they need

Spending Priorities (December/January 2021)

- Services to the elderly and vulnerable
- Environmental services
- Public health and safety
- Business, jobs and unemployment
- Housing services

New Draft Priorities

Empowering communities and supporting people who need help

- Tackling all inequality in our communities
- Work with communities to support those in need
- Support the unemployed back into the workplace and facilitate opportunities for residents to enhance their skills
- Prevent homelessness and rough-sleeping in the borough

Residents having access to the homes and jobs they need

- Revive Guildford town centre to unlock its full potential
- Provide and facilitate affordable housing
- Create employment opportunities through regeneration
- Facilitate high quality development of strategic sites
- Support our business community and attract new inward investment
- Maximise opportunities for digital infrastructure improvements and smart places technology

Protecting our environment

- Provide leadership in our own operations by reducing carbon emissions, energy consumption and waste
- Encourage residents and businesses to act in more environmentally sustainable ways through their waste, travel and energy choices
- Work with partners to make travel more sustainable and reduce congestion

Next Steps

- Comments of Joint EAB to be considered by Executive Liaison Group
- New Corporate Plan to be drafted
- Executive to recommend new Corporate Plan to the Council
- Adoption of Corporate Plan by the Council
- Draft themed strategies to be submitted to EABs for consideration:
 - Community
 - Regeneration and Economy
 - Environment

(What we will do to deliver against priorities and how we will measure our success.)

- Themed strategies to be approved by the Executive